



Ohio Department of Commerce
 Division of Liquor Control
 6606 Tussing Rd., P.O. Box 4005
 Reynoldsburg, OH 43068-9005

Office of the Superintendent
 614-644-2472

APPLICATION TO CONDUCT A SPIRITUOUS LIQUOR TASTING AT A LIQUOR AGENCY

(This Application **must** be filed no less than ten (10) business days prior to the event)
Please Fax Completed Application To 614-995-4047

TASTING EVENT INFORMATION:

AGENCY #	AGENCY NAME:
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AGENCY ADDRESS:	CITY:	STATE:	ZIP CODE:
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DATE & TIME EVENT WILL BEGIN : Date Event <u>Begin</u> s: _____ (Month/ Day/ Year)	Time Event <u>Begin</u> s: (No More than 2 Hours) _____ <input type="checkbox"/> am <input type="checkbox"/> pm
DATE & TIME EVENT WILL END : Date Event <u>End</u> s: _____ (Month/ Day/ Year)	Time Event <u>End</u> s: (No More than 2 Hours) _____ <input type="checkbox"/> am <input type="checkbox"/> pm

NAME OF INDIVIDUAL CONDUCTING TASTING EVENT:	SOLICITOR REGISTRATION #:
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Applicant is a: Solicitor
 Broker
 Trade marketing professional and has successfully completed a training program described in Ohio Revised Code Section 4301.253, (see below).

ORC 4301.253 Training program:
 A training program that includes all of the following:
 (A) Instruction on the statutes and rules that govern the sale of beer, wine, mixed beverages, and intoxicating liquor;
 (B) Instruction on the prevention of the illegal serving of beer, wine, mixed beverages, and intoxicating liquor to persons under twenty-one years of age;
 (C) Use of conflict management skills in alcohol-related situations;
 (D) Instruction on methods to safely evacuate the premises of a permit holder in an emergency.

Indicate below or attach a list of the type(s) **and** brand(s) of spirituous liquor to be sampled at the agency:

NAME OF EMPLOYER:
 (BROKER, SUPPLIER, MANUFACTURER OR TRADE MARKETING CO.)

SIGNATURE OF APPLICANT:	BUSINESS PHONE NUMBER:
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FAX NUMBER:	EMAIL ADDRESS:
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FOR DIVISION USE ONLY:

TASTING IS: APPROVED REJECTED

 DIVISION OF LIQUOR CONTROL OFFICIAL

 DATE

INSTRUCTIONS ON CONDUCTING A SPIRITUOUS LIQUOR TASTING EVENT AT A CONTRACT LIQUOR AGENCY

Who can conduct a tasting event?

The agency store may allow a trade marketing professional, broker, or solicitor to offer for sale tasting samples of spirituous liquor. The tasting samples may only be sold by the trade marketing professional, broker, or solicitor.

A "tasting sample" is defined to mean a small amount of spirituous liquor that is provided in a serving of not more than a quarter ounce of spirituous liquor and, if provided, not more than one ounce of a nonalcoholic mixer to an authorized purchaser and that allows the purchaser to determine, by tasting only, the quality and character of the beverage.

- A "Trade marketing professional" is defined as an individual who is an employee of, or is under contract with, a trade marketing company and who has successfully completed a training program on subjects such as the illegal serving of alcohol to persons under 21 years of age.
- A "Trade marketing company" is defined as a company that solicits the purchase of beer and intoxicating liquor and educates the public about beer and intoxicating liquor.
- A "Broker" is defined as a company that solicits sales of alcoholic beverages on behalf of a manufacturer or supplier, but generally does not take possession of the beverages.
- A "Solicitor" is defined as an individual who solicits sales of alcoholic beverages on behalf of a manufacturer, supplier, wholesale distributor, or broker, and generally does not take possession of the beverages.

Where can a spirituous liquor tasting occur and how often?

1. A D-8 liquor permit must be issued to the agency store.
2. The tasting samples must be sold and consumed in the area of the agency store in which the spirituous liquor is sold and that area must be open to the public.
3. Not more than five spirituous liquor tasting events can occur at an agency store in a calendar month.

What are the rules for conducting a spirituous liquor tasting?

1. An offering for sale of tasting samples must be limited to a period of not more than two hours.
2. The agency store must purchase the spirituous liquor at the current retail price.
3. The tasting customer must be charged not less than 50¢ for each tasting sample.
4. From the amount collected from the sale of tasting samples, the trade marketing professional, broker, or solicitor must reimburse the agency store for the amount of the retail price of the spirituous liquor.
5. When the sale of tasting samples at an agency store is completed, any bottles of spirituous liquor used to provide tasting samples that are not empty must be marked as "sample" and removed from the agency store by the trade marketing professional, broker, or solicitor, as applicable.

What is prohibited when conducting a spirituous liquor tasting event?

1. Advertising the offering for sale of tasting samples of spirituous liquor other than at the agency store where the tasting samples will be offered.
2. Allowing any tasting customer to consume more than four tasting samples of spirituous liquor per day.
3. The purchase of a tasting sample of spirituous liquor must not be contingent upon the purchase of any other product from an agency store.
5. No person under 21 years of age is permitted to consume a tasting sample of spirituous liquor.
6. No employee of an agency store that allows the sale of tasting samples of spirituous liquor may purchase or consume a tasting sample while on duty. If an employee of an agency store that allows the sale of tasting samples of spirituous liquor consumes a tasting sample of spirituous liquor, the employee must not perform the employee's duties and responsibilities at the agency store on the day that the tasting sample is consumed.